THE CAPE PLAYHOUSE

DENNIS . . . CAPE COD . . . MASSACHUSETTS

Open July 4, 1927

THE CAPE PLAYHOUSE

THE plan to establish a summer company of professional players at Dennis has met with an immediate and generous response from many persons interested in the welfare and development of Cape Cod. A splendid theatre, ready for the summer season of 1927, and a fine company of players are now assured.

THE BUILDING

In March the old Nobscusset Meeting House, which came into being about 1790 through a schism in the local Dennis church and then after a half century of use for worship was abandoned to more earthly purposes,—such as a school, a tin shop and slaughter house, and finally a garage,—was again purchased, and late in the month made its third journey through the town, this time to the site of the new Cape Playhouse on the King's Highway just north of the Dennis Post Office.

Here, in an attractive setting of three and a half acres of land, the building took on its old Cape Cod appearance, with evidences of a considerable addition adapted to theatre needs. Mr. Cleon Throckmorton, a theatre architect of considerable prominence and scenic designer for the Theatre Guild of New York, has drawn the plans for the new structure. He has retained the simple dignified lines of the Meeting House and at the same time met the problems of a theatre that is thoroughly practicable.

The Cape Playhouse will seat four hundred and forty-two persons, will contain a balcony, and is just old fashioned enough to include a group of boxes arranged in fours on either side of the auditorium. Construction will be completed early in June, and the landscaping of the grounds will follow as quickly as possible. A parking space for two hundred cars will be reserved.

THE PLAYERS

The entire membership of the company will be professional. Present plans include two complete casts, the two casts giving their performances during alternate weeks. This plan permits two full weeks of rehearsal for each play, instead of the usual one week, and there will be a separate director for each cast.

All other working members of the Playhouse will be professional, and where it is possible the ushers, box-office attendants, and other helpers of the theatre will be young writers and actors of talent. It will be one of the purposes of the theatre to foster talent in every way possible.

Present plans include the assembling of the company in New York by June 1, when rehearsals start, the arrival on the Cape of the entire company by June 15, and an opening of the Playhouse on the evening of July 4.

THE PLAYS

Plays under consideration include the following:

1 UNUSUAL PLAYS:
Outward Bound—Sutton Vane
Wild Birds—Dan Totheroh
Right You Are If You Think You Are—Pirandello
House of Ussher—(with Clarence Derwent)
A poetic version of Salome—Dan Totheroh
Magic—G. K. Chesterton

2 POPULAR PLAYS:
The Poor Nut—Elliot Nugent
Best People—Avery Hopwood
Meet the Wife—Lynn Starling
Declassee—Zoe Akins
Goose Hangs High—Lewis Beach
Rollo's Wild Oat—Clare Kummer
Why Marry?—Jesse Lynch Williams
Smilin' Through—A. L. Martin
Clarence—Booth Tarkington

3 HIGH LIGHT COMEDIES:
Man with a Load of Mischief
Mary, Mary—St. John Ervine
The Guardsman—Franz Molnar
In a Garden—Philip Barry
Importance of Being Ernest—Oscar Wilde
On Approval—Frederick Lonsdale
The Mollusc—H. H. Davies

4 SHAKESPEARE:
Othello

5 REALISTIC PLAYS:
Lucky Sam McCarver—Sidney Howard
Gold—Eugene O'Neill

6 PLAYS WITH THEIR ORIGINAL STARS:
Nothing But the Truth—with William Collier
Thirteenth Chair—with Margaret Wycherly
Passion Flower—with Nance O'Neil
Stronger than Love—with Nance O'Neil
Mr. Pitt—with Minna Gombel
Anna Christie—with Pauline Lord
Fata Morgana—with Morgan Farley

7 MELODRAMA:
The Man Who Came Back

8 POETIC PLAYS:
Peter Ibbetson—du Maurier
Quality Street—J. M. Barrie
The Enchanted Cottage—Pinero

9 FAVORITE REVIVALS:
East Lynne
Fashion—Cora Mowatt
Patience
Rip Van Winkle

While this list is purely tentative, the Cape Playhouse hopes to give a series of productions which is wide in its range and appeal, and one with variety enough to meet the varied tastes of the members of

its audiences. There will be several new and untried plays, several especially suited to the stars who have consented to work with the organization this season, one of two serious plays, and several done for sheer amusement. Cheap stock plays will be avoided.

THE AUDIENCE

Every effort is now being made to arouse the interest and support of the public in the work of the Cape Playhouse. With this idea season tickets are being sold. A purchase of season tickets means a definite expression of interest on the part of the people of the Cape, and is an advance indication of the responsibilities which the Cape Playhouse can assume. The quality of the summer's productions will be limited only by the degree of interest of the people of the Cape.

Through widespread support, and with reasonable prices, the Cape Playhouse believes that it can give the Cape *of the best* in the American Theatre today. Through support *now* it can secure persons of standing in the theatrical world who could not possibly be engaged through last-minute summer arrangements.

In the matter of good faith with the public, the Cape Playhouse stands upon its record of last summer at Provincetown when the organization, under the name of the Winston-Moore Players, ran throughout the season with a creditable record; and upon the sponsorship of Mrs. Hayden Richardson of the Sign of the Motor Car, Dennis. Mrs. Richardson was one of the many casual visitors to Provincetown last season, and became the enthusiastic and tireless sponsor of the organization in its efforts this season to locate more centrally on the Cape.

SEASON TICKETS

A great number of season tickets must be sold. It is hoped that every village will be well represented. The Monday night houses (opening nights) must be entirely sold out. These will be known as Patron Subscriber Evenings. Monday night tickets for the season's nine productions are $25 each, and boxes are $250 each. Season tickets for other evenings are $20, $15, and $8—prices within the reach of all. Tickets, though taken out for a particular evening of the week, will be exchangeable at the box-office. Single tickets at the box-office will be $1.10, $2.20 and $3.30. The stage can be seen readily from every seat in the theatre.

CONCERTS AND PUPPET SHOWS

Besides the regular productions there will be concerts from time to time. Only the best concert artists are being considered.

Remo Bufano's Marionette Theatre will be a special all-summer feature of the Playhouse. There will be two of these puppet-show matinees each week and eight different bills. While fascinating to many adults, puppet shows appeal particularly to children. The Cape Playhouse is especially pleased to be able to offer wholesome, worthwhile entertainment for children.

THE REAL OPPORTUNITY

The Cape Playhouse hopes to stand for the best in the field of art, and to establish something infinitely more important than a mere commercial theatre. It hopes to be sincere in its efforts and sane in its management and membership. It hopes to offer the public something of definite value, and to receive in return the public's interest, cooperation, and its financial support at the box-office. It expects to meet its own expenses without appeals for subsidies from a tolerant public. It hopes to aid actors, artists, writers, and musicians. It is not a Little Theatre movement and there will be no room for an "arty" element.

While the persons behind the Cape Playhouse realize that the success of the plan is yet to be demonstrated, they also realize that the possibilities are infinite. And perhaps without too much day-dreaming or too much assumption some of these can now be pointed out:

The Cape Playhouse hopes to build a diminutive village for its workers.

It hopes to establish a small gallery for the exhibition of the work of the artists of the Cape. A gallery where weekly exhibits of paintings, woodblocks, etchings, and sculpture can be held; a place where the work of talented persons can be brought before the public, a public which may encourage them and support them through the purchase of their works.

It hopes later to develop a theatre program which can become a medium for expression for young and unknown writers, a program-magazine ideal.

It hopes eventually to build a Junior Playhouse, a small auditorium seating perhaps a hundred persons where, week after week, the talented young people of the Cape can work under the guidance of a good professional director, a theatre where the actors, painters, designers, builders, costumers, electricians, and executives can be drawn from the youth of the surrounding towns, a theatre where popular plays could be done with credit and growth to the workers and joy and amusement to the public.

These things are nebulous now, of course,—*but with your help they can be done.*

A slip is enclosed for your use if you care to support the work of the Cape Playhouse through a purchase of season tickets. Checks are to be made payable to Raymond Moore, the Cape Playhouse, Dennis, Massachusetts.

(OVER)

LIST OF PATRON SUBSCRIBERS FOR FIRST NIGHT PERFORMANCES:

HYANNISPORT:
Mrs. G. Wood Taylor
Mr. and Mrs. Secor Cunningham
Miss Julia Prendergast
Miss Maida Falvey
Mr. and Mrs. Alexander Lightfoot
Miss Elizabeth Weston
Mr. and Mrs. Chester T. Reed
Mr. and Mrs. C. E. Morgan, 3rd
Mr. and Mrs. W. P. Wright
Miss Alice D. Laughlin
Miss Emma Holbrook
Mr. and Mrs. W. France Anderson
Mrs. Chester W. Lasell

WEST HYANNISPORT:
Mrs. Thomas J. Wetzel

CRAIGVILLE:
Mr. and Mrs. William Ewald

CENTERVILLE:
*Mr. Charles Lincoln Ayling (2)
Mr. John B. Hayward
Major and Mrs. W. R. Quinn

OSTERVILLE:
Mrs. Charles M. Hinkle
Miss Jean Hinkle
Mr. and Mrs. Charles D. Armstrong
Dr. and Mrs. Henry McManus
Mr. Harold Crosby
Mr. R. D. Smith

OYSTER HARBORS:
Mr. Haviland H. Platt

WIANNO:
Mr. and Mrs. Alfred H. Chapin
Mr. and Mrs. Edward C. Crossett
Mr. and Mrs. Fritz Talbot
Mr. J. W. Horner
*Miss Emily Burton
Mr. and Mrs. Rene E. Paine
Mrs. Frederick Harris
Mrs. Gustavus D. Parker
Mrs. John R. Holmes
Mrs. Henry T. Whitin
Mrs. Charles R. Adams
Mr. and Mrs. Frederic Schaefer
Mr. W. P. Halliday

COTUIT:
Mr. and Mrs. Robert M. Roloson

FALMOUTH:
Mr. and Mrs. A. E. McVitty

WOODS HOLE:
*Mr. and Mrs. Seward Prosser

FALL RIVER:
Mr. J. E. Osborn
Mr. W. B. Hawes

MATTAPOISETT:
Mr and Mrs. F. L. W. Richardson

BARNSTABLE:
Mr. John L. Handy

CUMMAQUID:
Mr. C. R. Simpkins

YARMOUTH PORT:
Mr. and Mrs. Oliver S. Hawes

YARMOUTH:
Mrs. George R. Agassiz

DENNIS:
Miss Esther Howes
Mrs. George Sherman
Miss Evelyn Lovell
Mrs. J. B. Chase
Mr. J. D. Anderson
Mrs. T. C. Crocker
Mr A. F. Shiverick
Miss Lydia H. Howes
Mrs. Hayden Richardson
Mrs. Ida R. Janes
Mr. Joseph G. Moller

EAST DENNIS:
Mr. and Mrs. Charles M. Hartt
Mr. and Mrs. Stephen S. Girard

ORLEANS:
Mr. and Mrs. John M. Gundry

SOUTH ORLEANS:
Mr. and Mrs. Frederic W. C. Foster

EASTHAM:
Mr. and Mrs. Quincy A. Shaw

WELLFLEET:
Dr. and Mrs. C. H. Colgate

PROVINCETOWN:
Mrs. Frank Little

CHATHAM:
Mrs. Mary K. Weir
Mr. Joshua E. Nickerson, 2nd
Mr. and Mrs. H. F. Winslow

SOUTH HARWICH:
Mr. and Mrs. William E. Ford

HARWICHPORT:
Mrs. Richard Weld
Mrs. Harold Van Buren
Mr. Francis E. Bowker
Mrs. L. S. Allison
*Mrs. Paul Gray
Mrs. W. S. Pettit

HARWICH:
Mrs. John Howland

WEST HARWICH:
Mrs. John L. Snow

DENNISPORT:
Mrs. James R. Strong

BASS RIVER:
Dr. and Mrs. Giles Dowling
*Mr. and Mrs. Irving K. Taylor

SOUTH YARMOUTH:
Mrs. Charles M. Hussey
Miss Elizabeth M. Hussey

HYANNIS:
Mr. and Mrs. C. W. Megathlin
Mr. and Mrs. Frank G. Thacher
Mr. and Mrs. Louis F. Golding

BOSTON (North Shore):
Mrs. Stephen Crosby
* Boxholder

A list of season ticket subscribers for other evenings will be issued soon.

RAYMOND MOORE, *General Manager*
HAROLD WINSTON, *Director of Plays*